

Site Usage

1,997 Visits

60.24% Bounce Rate

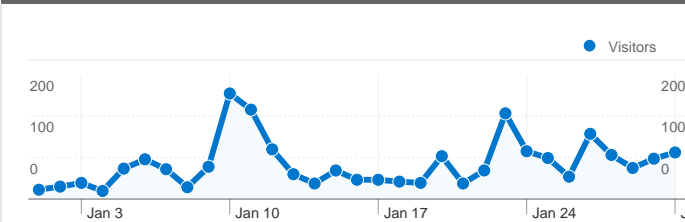
3,748 Pageviews

00:02:41 Avg. Time on Site

1.88 Pages/Visit

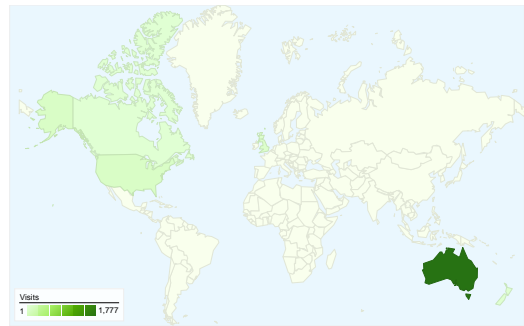
67.65% % New Visits

Visitors Overview

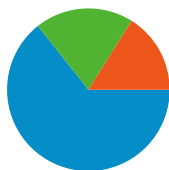


Visitors
1,491

Map Overlay



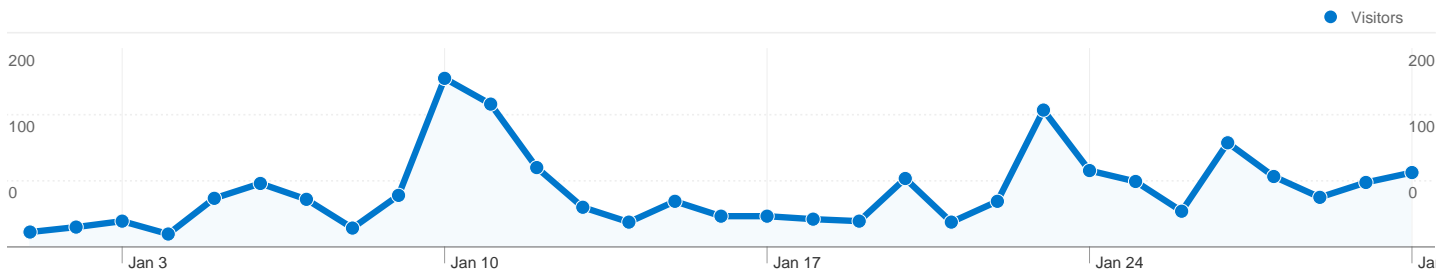
Traffic Sources Overview



- **Referring Sites**
1,285.00 (64.35%)
- **Search Engines**
391.00 (19.58%)
- **Direct Traffic**
321.00 (16.07%)

Content Overview

Pages	Pageviews	% Pageviews
/	1,700	45.36%
/2011/supporting-qlld-flood-	653	17.42%
/advertise/options	176	4.70%
/inthespotlight/competition	110	2.93%
/advertise	81	2.16%



1,491 people visited this site

1,997 Visits

1,491 Absolute Unique Visitors

3,748 Pageviews

1.88 Average Pageviews

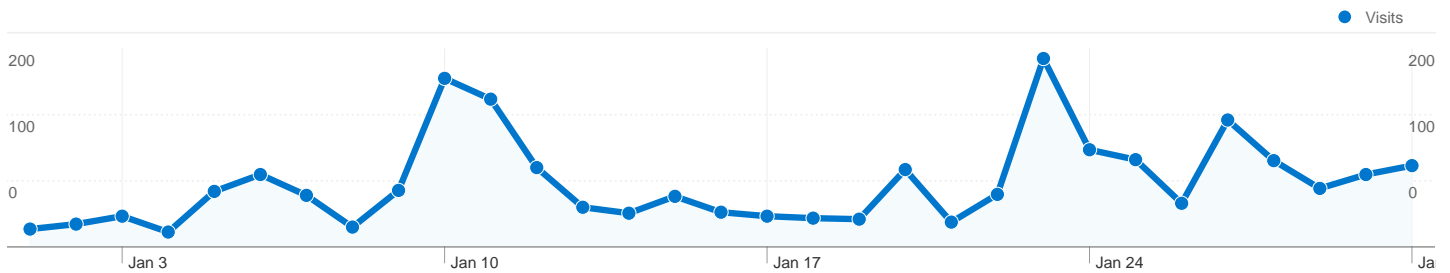
00:02:41 Time on Site

60.24% Bounce Rate

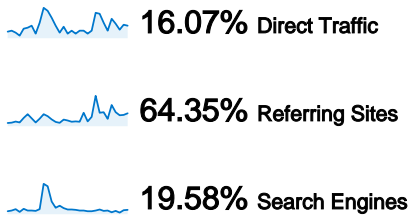
67.65% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	731	36.60%	Cable	736	36.86%
Firefox	521	26.09%	DSL	654	32.75%
Chrome	378	18.93%	Unknown	519	25.99%
Safari	257	12.87%	T1	54	2.70%
Mozilla Compatible Agent	101	5.06%	Dialup	29	1.45%



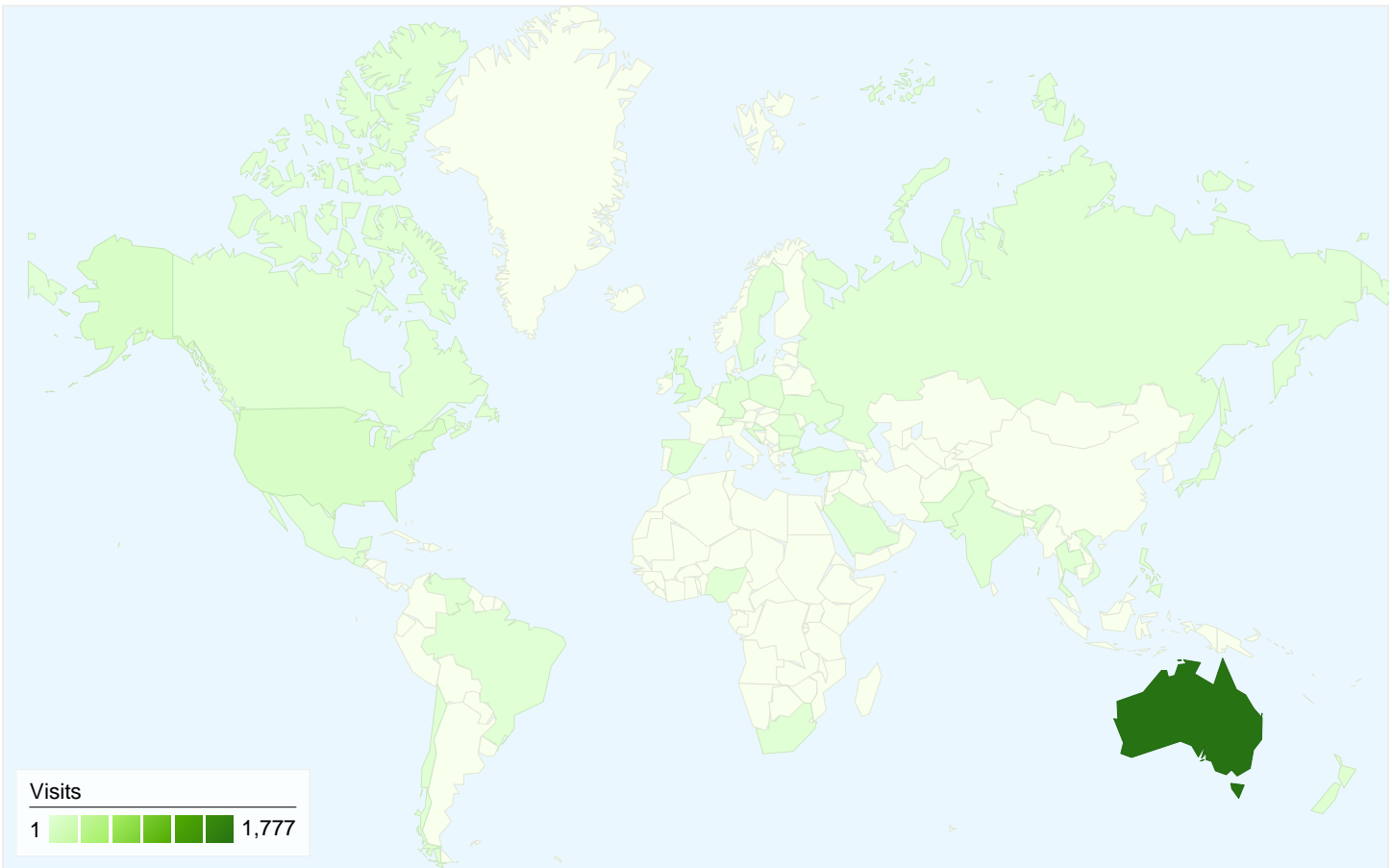
All traffic sources sent a total of 1,997 visits



- Referring Sites**
1,285.00 (64.35%)
- Search Engines**
391.00 (19.58%)
- Direct Traffic**
321.00 (16.07%)

Top Traffic Sources

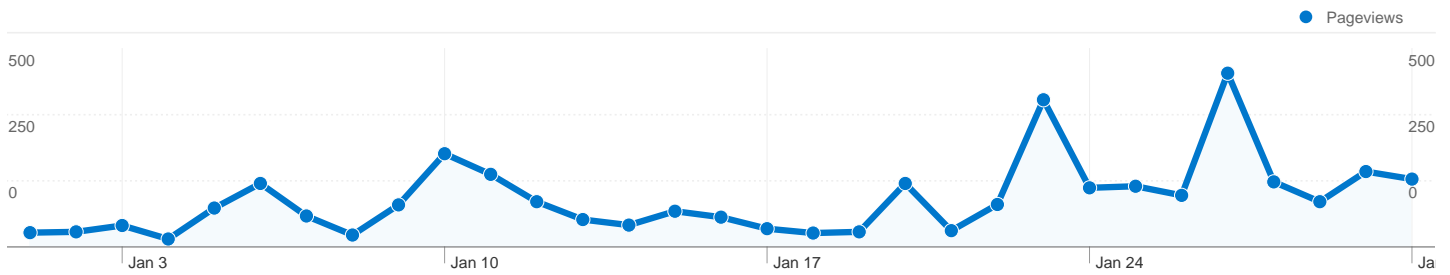
Sources	Visits	% visits	Keywords	Visits	% visits
facebook.com (referral)	954	47.77%	support a wahp	30	7.67%
google (organic)	363	18.18%	wahp	20	5.12%
(direct) ((none))	321	16.07%	qld flooding	6	1.53%
google.com.au (referral)	123	6.16%	bright star kids agent	4	1.02%
google.com (referral)	19	0.95%	little lush clothing	4	1.02%



1,997 visits came from 36 countries/territories

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
1,997 % of Site Total: 100.00%	1.88 Site Avg: 1.88 (0.00%)	00:02:41 Site Avg: 00:02:41 (0.00%)	67.60% Site Avg: 67.65% (-0.07%)	60.24% Site Avg: 60.24% (0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
Australia	1,777	1.91	00:02:52	64.88%	58.92%	
United States	78	1.99	00:01:56	89.74%	69.23%	
United Kingdom	50	1.34	00:00:28	94.00%	82.00%	
New Zealand	19	1.58	00:01:02	73.68%	63.16%	
Philippines	8	2.00	00:03:52	100.00%	75.00%	
Canada	8	1.38	00:00:21	62.50%	62.50%	
Japan	7	1.00	00:00:00	100.00%	100.00%	
India	6	1.50	00:02:43	100.00%	50.00%	
Singapore	5	1.80	00:00:47	100.00%	60.00%	

Brazil	5	2.20	00:00:12	40.00%	0.00%
					1 - 10 of 36



Pages on this site were viewed a total of 3,748 times

3,748 Pageviews

2,684 Unique Views

60.36% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	1,700	45.36%
/2011/supporting-qld-flood-victims.html	653	17.42%
/advertise/options	176	4.70%
/inthespotlight/competition	110	2.93%
/advertise	81	2.16%