

**Site Usage**

**3,327** Visits

**62.58%** Bounce Rate

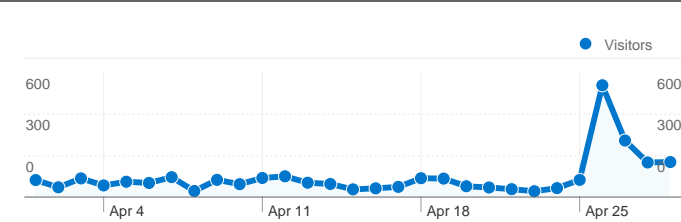
**6,474** Pageviews

**00:02:52** Avg. Time on Site

**1.95** Pages/Visit

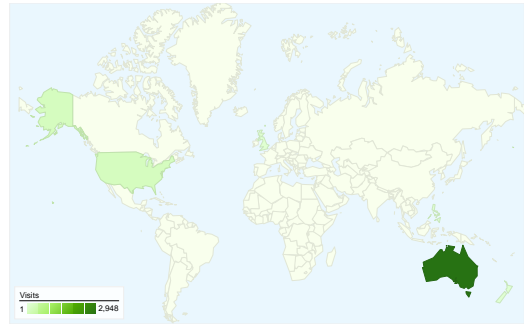
**62.76%** % New Visits

**Visitors Overview**

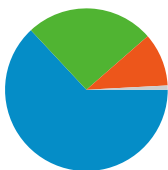


**Visitors**  
**2,260**

**Map Overlay**



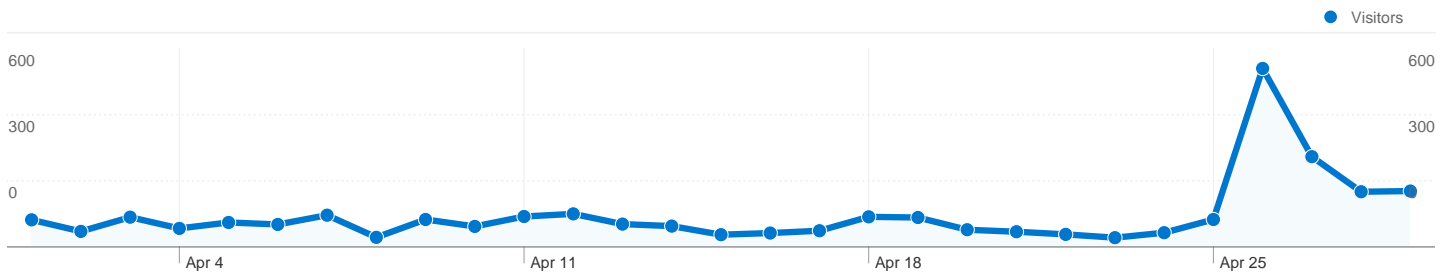
**Traffic Sources Overview**



- **Referring Sites**  
2,098.00 (63.06%)
- **Direct Traffic**  
849.00 (25.52%)
- **Search Engines**  
352.00 (10.58%)
- **Other**  
28 (0.84%)

**Content Overview**

Pages	Pageviews	% Pageviews
/	3,550	54.83%
/mothersdaycomp	711	10.98%
/advertise/options	128	1.98%
/mothersdaycomp/10-tips-	121	1.87%
/2011/roadtesting-facebooks-	110	1.70%



## 2,260 people visited this site

**3,327** Visits

**2,260** Absolute Unique Visitors

**6,474** Pageviews

**1.95** Average Pageviews

**00:02:52** Time on Site

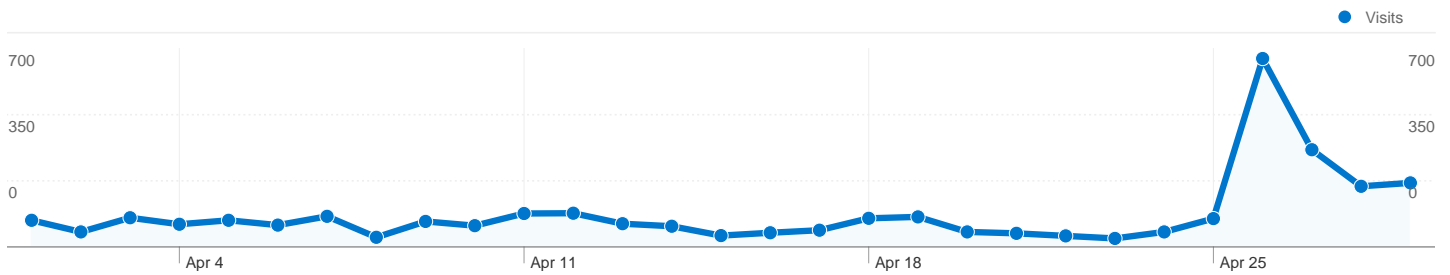
**62.58%** Bounce Rate

**62.76%** New Visits

## Technical Profile

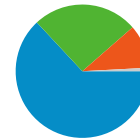
Browser	Visits	% visits
Internet Explorer	1,184	35.59%
Firefox	748	22.48%
Safari	601	18.06%
Chrome	516	15.51%
Mozilla Compatible Agent	254	7.63%

Connection Speed	Visits	% visits
Unknown	3,327	100.00%



All traffic sources sent a total of 3,327 visits

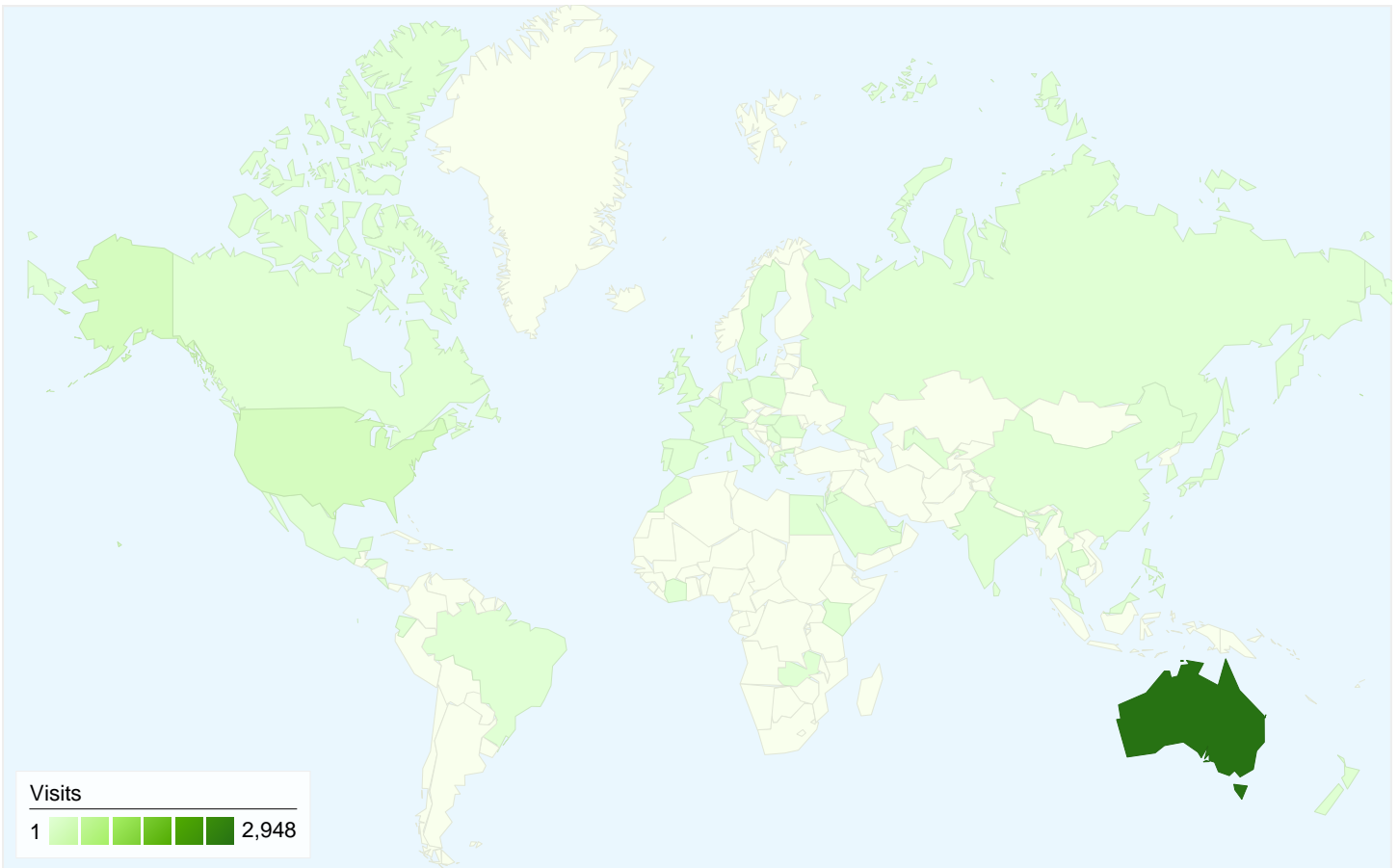
- 25.52% Direct Traffic
- 63.06% Referring Sites
- 10.58% Search Engines



- **Referring Sites**  
2,098.00 (63.06%)
- **Direct Traffic**  
849.00 (25.52%)
- **Search Engines**  
352.00 (10.58%)
- **Other**  
28 (0.84%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
facebook.com (referral)	1,593	47.88%	support a wahp	45	12.78%
(direct) ((none))	849	25.52%	iwipa	14	3.98%
google (organic)	326	9.80%	wahp	13	3.69%
m.facebook.com (referral)	126	3.79%	supportawahp	11	3.12%
startupsmart.com.au (referral)	49	1.47%	mothers day cake	10	2.84%

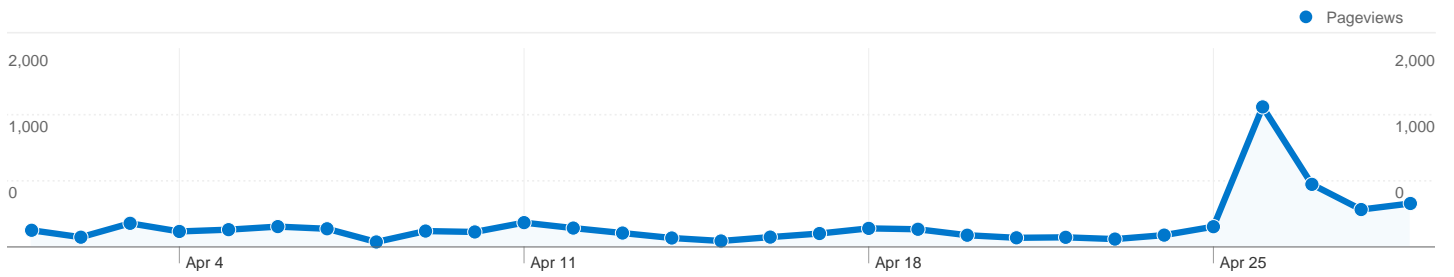


**3,327 visits came from 50 countries/territories**

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>Visits</b> <b>3,327</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>1.95</b> Site Avg: 1.95 (0.00%)	<b>Avg. Time on Site</b> <b>00:02:52</b> Site Avg: 00:02:52 (0.00%)	<b>% New Visits</b> <b>62.73%</b> Site Avg: 62.76% (-0.05%)	<b>Bounce Rate</b> <b>62.58%</b> Site Avg: 62.58% (0.00%)	
Australia	2,948	2.00	00:03:03	59.57%	61.40%
United States	188	1.56	00:01:22	82.45%	73.94%
United Kingdom	29	1.79	00:02:10	86.21%	55.17%
Philippines	28	1.68	00:01:41	89.29%	71.43%
New Zealand	25	1.68	00:01:34	88.00%	64.00%
Canada	14	1.21	00:00:22	92.86%	78.57%
(not set)	13	1.31	00:00:11	100.00%	76.92%
France	5	1.40	00:01:13	100.00%	80.00%
Singapore	5	1.00	00:00:00	100.00%	100.00%

Poland	5	3.00	00:05:02	60.00%	40.00%
					1 - 10 of 50



**Pages on this site were viewed a total of 6,474 times**

 **6,474 Pageviews**

 **4,692 Unique Views**

 **62.62% Bounce Rate**

## Top Content

Pages	Pageviews	% Pageviews
/	3,550	54.83%
/mothersdaycomp	711	10.98%
/advertise/options	128	1.98%
/mothersdaycomp/10-tips-product-promotion	121	1.87%
/2011/roadtesting-facebooks-new-welcome-page-platform-	110	1.70%