

**Site Usage**

**1,321** Visits

**71.69%** Bounce Rate

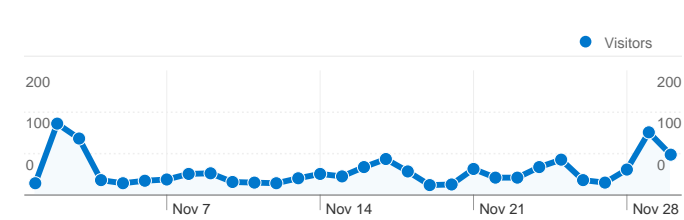
**2,123** Pageviews

**00:02:01** Avg. Time on Site

**1.61** Pages/Visit

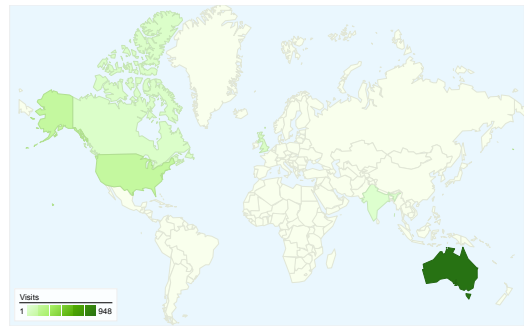
**63.06%** % New Visits

**Visitors Overview**

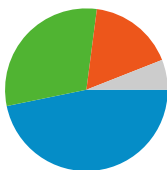


**Visitors**  
**929**

**Map Overlay**



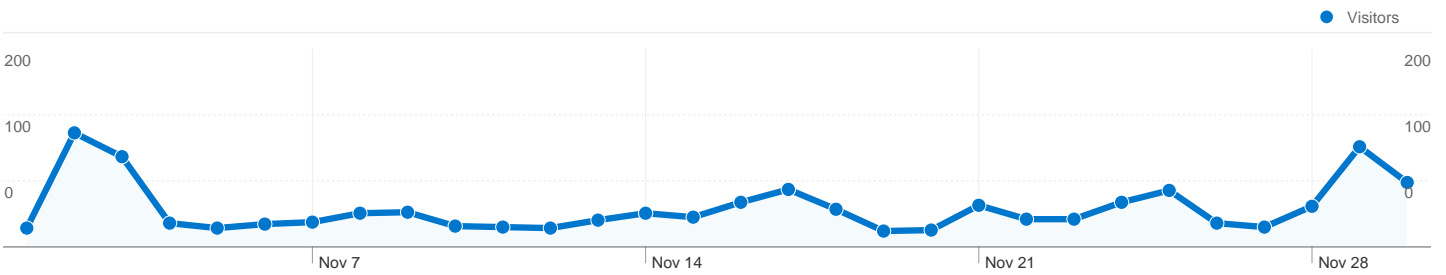
**Traffic Sources Overview**



- **Referring Sites**  
618.00 (46.78%)
- **Search Engines**  
400.00 (30.28%)
- **Direct Traffic**  
224.00 (16.96%)
- **Other**  
79 (5.98%)

**Content Overview**

Pages	Pageviews	% Pageviews
/	802	37.78%
/2011/roadtesting-facebooks-	125	5.89%
/2011/are-you-busy-being-	82	3.86%
/2011/guest-post-i-miss-	60	2.83%
/advertise/options	59	2.78%



**929 people visited this site**

**1,321** Visits

**929** Absolute Unique Visitors

**2,123** Pageviews

**1.61** Average Pageviews

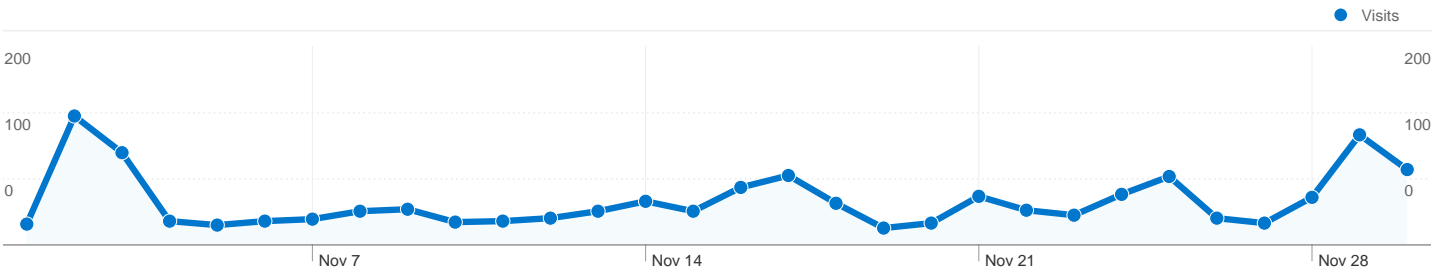
**00:02:01** Time on Site

**71.69%** Bounce Rate




**63.06%** New Visits

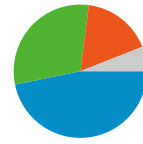
**Technical Profile**

Browser	Visits	% visits
Safari	340	25.74%
Firefox	323	24.45%
Internet Explorer	307	23.24%
Chrome	241	18.24%
Mozilla Compatible Agent	79	5.98%



All traffic sources sent a total of 1,321 visits

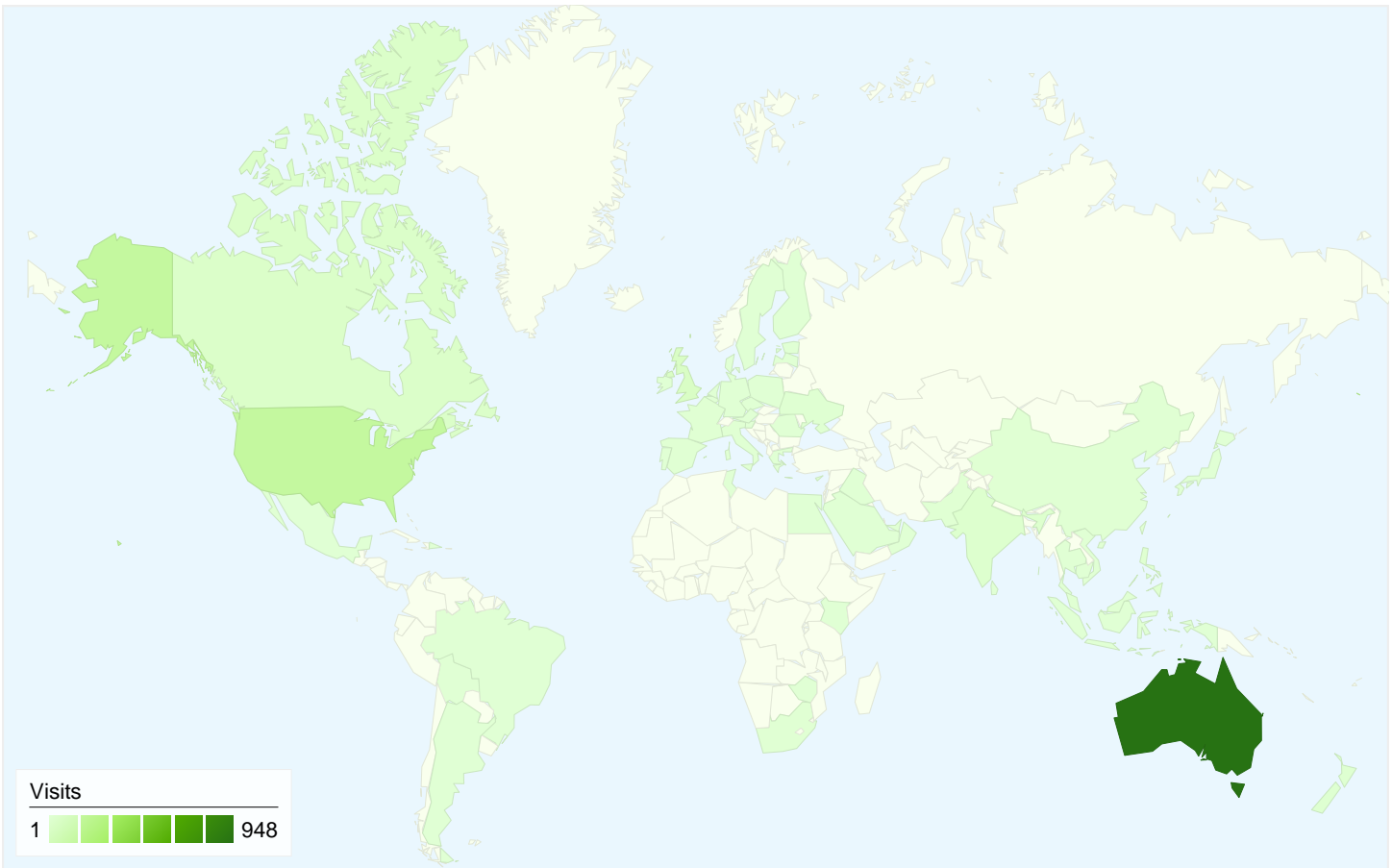
-  16.96% Direct Traffic
-  46.78% Referring Sites
-  30.28% Search Engines



- **Referring Sites**  
618.00 (46.78%)
- **Search Engines**  
400.00 (30.28%)
- **Direct Traffic**  
224.00 (16.96%)
- **Other**  
79 (5.98%)

## Top Traffic Sources

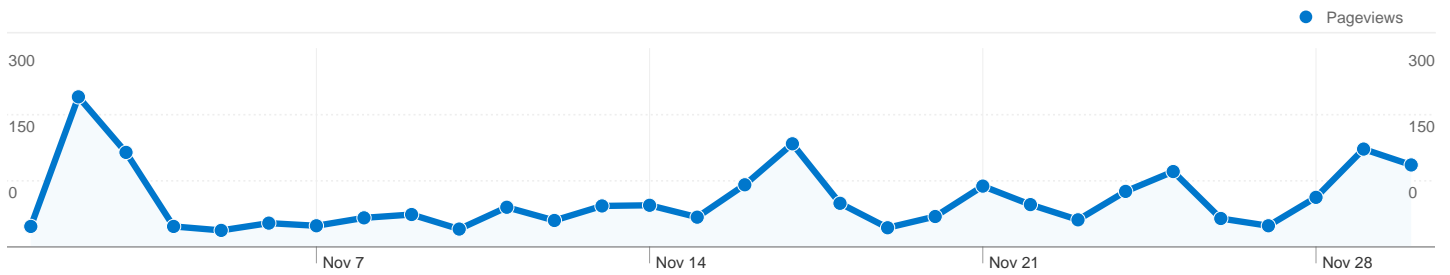
Sources	Visits	% visits	Keywords	Visits	% visits
facebook.com (referral)	377	28.54%	wahp	29	7.25%
google (organic)	365	27.63%	(not provided)	26	6.50%
(direct) ((none))	224	16.96%	iwipa	21	5.25%
networkedblogs.com (referral)	67	5.07%	nappy cakes	15	3.75%
Support a WAHP Newsletter	65	4.92%	work at home parents	11	2.75%



**1,321 visits came from 60 countries/territories**

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
<b>1,321</b> % of Site Total: 100.00%	<b>1.61</b> Site Avg: 1.61 (0.00%)	<b>00:02:01</b> Site Avg: 00:02:01 (0.00%)	<b>62.98%</b> Site Avg: 63.06% (-0.12%)	<b>71.69%</b> Site Avg: 71.69% (0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
Australia	<b>948</b>	1.74	00:02:30	50.63%	66.77%	
United States	<b>152</b>	1.24	00:00:31	94.08%	86.18%	
United Kingdom	<b>43</b>	1.58	00:02:09	83.72%	79.07%	
Canada	<b>32</b>	1.25	00:00:14	100.00%	81.25%	
India	<b>18</b>	1.22	00:02:56	100.00%	83.33%	
New Zealand	<b>12</b>	1.33	00:00:18	83.33%	75.00%	
Philippines	<b>10</b>	1.10	00:01:54	100.00%	90.00%	
Ukraine	<b>7</b>	1.00	00:00:00	100.00%	100.00%	
France	<b>6</b>	1.17	00:01:18	100.00%	83.33%	

South Africa	6	1.00	00:00:00	100.00%	100.00%
					1 - 10 of 60



Pages on this site were viewed a total of 2,123 times

2,123 Pageviews

1,707 Unique Views

71.74% Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/	802	37.78%
/2011/roadtesting-facebooks-new-welcome-page-platform-	125	5.89%
/2011/are-you-busy-being-busy-just-for-the-sake-of-it.html	82	3.86%
/2011/guest-post-i-miss-reading-about-you-facebook-	60	2.83%
/advertise/options	59	2.78%